



Board Meeting
1/27/14 10:00 AM
 Delaware Department of Agricultural
 Dover, DE

Agenda

Attending: Kelly Valencik, Marcia Fox, Jimmy Kroon, Cathy Martin, Ashley Peebles, Edna Stetzar, Tess Belcher, Rick Mickowski, Kate O’Hanlon, Ashley Kroon, Linda Rossell,
 Conference Line: Valann Budischak, Greg Gagliano.

Acceptance of Meeting Minutes – Accepted; Ashley P. motioned, Cathy seconded

Acceptance of Treasurer’s Report – Accepted; Jimmy motioned, Rick seconded

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|--------------------------------|----------------------------------|-----------------------|---------------|------------|
| Treasurer's Report | | | | |
| 10/23/2013 | Previous Balance | | | \$8,893.99 |
| | | Expenses | Income | |
| Annual Meeting | | | | |
| | Catering | \$760.00 | | |
| | Miscellaneous | \$304.75 | | |
| | Late Registrations, Raffles, Etc | | \$176.80 | |
| | DDA/DNLA Forum | \$190.00 | | |
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| | | Ending Balance | | \$7,816.04 |
| <i>Submitted by Marcia Fox</i> | | | | |
| 1/27/2014 | | | | |

Committee Reports

Outreach & Education Committee (Kelly)

- Facebook: 141 Likes
- Newsletter: The next newsletter will be a “Happy New Year” newsletter. Kelly needs content please email her. We’d like to highlight a board member each month – Meet a board member section. It is important to get the bios and head

shots to Marcia for the website and this info will be used for newsletter. Kelly will start to send newsletter content requests to all board members.

- Website: Website has not been updated. Annual meeting information still needs to be posted.
- Teacher Workshop: DISC canceled the teacher workshop in August due to low attendance. The education committee will work on increasing attendance for next year.

Data Management Committee (Jimmy)

- Sue Wall's contract ended for the Forest Pest Outreach Program and she will no longer be assisting with the DISC newsletter.
- Nancy Gregory asks everyone to be on the lookout for Mulberry Weed. Jimmy passed out a UD Cooperative Extension fact sheet on this new weed.
- Faith has worked with DCH and the City of Wilmington on preparing for emerald ash borer. Jimmy handed out a memo that was sent to all Delaware municipalities. Jimmy will provide this memo in digital format for the website.

Old Business

- Election results – the new board members introduced themselves and were indoctrinated into the DISC board meeting process. New board members are: Chair - Ashley Kroon (DNREC); Co-Vice Chairs - Ashley Peebles (Forestry) and Linda Rossell (Winterthur); Members at Large - Kate O'Hanlon (DNREC) and Jared Dickey (Industry). Jared Dickey was not present because we did not have his correct email address. Cathy Martin suggested contacting Ellen Dickey in the Water Lab for Jared's correct email.
- Banner Up – Jimmy and Ashley P. will work on the design together. This will need to be completed before the spring season. Valann suggested using the printing company they for the Livable Lawns Campaign. The company, JD Signs in Harrington, charged \$272.12 per banner. The banners are 33 ½ x 78 ½. Ashley P. suggested purchasing more than one. Suggestions were also made to use banner ups as traveling displays in locations throughout the state like New Castle Conservation District or Center for the Inland Bays. Once the graphics are completed, Ashley P. and Jimmy will send out for board approval and the board will decide on the number of banners to purchase.

New Business

- February 8th Open Space Management Workshop - Valann said that UD is offering a course on Open Space Management to HOA's and Civic Groups on February 8th. Anyone interested in presenting should contact Dot Abbot. Rick Mickowski has funding available for invasive removal projects through the RC&D council. He will contact Dot for more information and provide info to Kelly for the newsletter.

- Invasive Forum for Professionals - Valann stated that UD will hold an invasive forum for professionals on March 7th. Valann will provide more information on the workshop to Marcia or Kelly so we can notify DISC members.
- DDA Invasive Forum - The DDA Invasive Forum was held on December 4th. This forum evolved from the panel discussion on invasive species held at the Delaware Nursery and Landscape Association's Horticulture conference in January 2013. The forum was by invite only to members of the nursery, retail, and landscape trade. Participants were broken into groups and reviewed the current invasive plant list and discussed potential phasing out and invasive plant signage legislation. Recommendations were compiled and were to be presented at the DNLA/Horticulture Expo on January 22nd. Faith did not give her presentation because the conference was cancelled due to snow. Valann updated the group and said that she, Sue Barton, and Faith will be meeting with Secretary Kee on February 12th to discuss the summaries from the forum and legislation in other states. Valann will keep DISC updated.
- Aquatic Invader Signage – Tess Belcher and Edna Stetzar joined our meeting today to discuss the aquatic signage. Signs will be purchased using the funds generated from the Race for Our Rivers 5K. The group discussed other state's efforts – PA, MN, and WI. Cathy said that "Protect Our Waters" has resources and PSA's. Some invaders were discussed for possibly inclusion – parrot feather and snakehead but the committee will decide what we will use to move forward. The Aquatic Sign Committee is a subcommittee of the Education/Outreach Committee. Members are Cathy, Tess, Edna, Kelly, Greg. Marcia will extend and invite to Chris Petrone. Kelly will set up the meeting for the committee members.
- Future Annual Meetings –Marcia discussed combining future Annual Meetings with DNLA's Horticulture Expo. Valann discussed that DNLA may move their Horticulture Expo to November instead of the traditional January time and move the Turf Conference to January. This will be discussed at the next DNLA board meeting. If we were to join DNLA we can do so as a conference partner and/or have a separate track on invasives. On election years (odd years) DISC would hold our own annual meeting but still help to promote DNLA. Val will discuss with her board in March and get back to the group. DISC will convene a conference planning committee once we have an answer from DNLA.
- DISC Teacher Workshop – Ashley P. is interested in moving forward with the Teacher Workshop and revamping the material/format. Cindy (MD's WET Coordinator) will be presenting at the DAEE conference on February 1st. She will be discussing MD's invasive toolkit. Ashley P. said she will reach out to her for ideas on improving our workshop.
- NISAW – 2014 National Invasive Species Awareness Week is February 24 – March 2nd. The following will be submitted for our NISAW efforts:
 - Ashley K. –Invaders of Sussex County

- Kate – Burning Bush w/fall ID highlights
- Edna – aquatic invader
- Greg – restoration story
- Jimmy – EAB preparedness
- 2014 DISC Priorities
 - Stop the Spread – resurrect the workshop to include in State Park’s annual training or as a presentation at DRPS.
 - Banner Ups – Ashley P. & Jimmy
 - Teacher Workshop – Ashley P; Committee TBD
 - Aquatic Signage – Committee formed
 - Field Trip – Marcia will contact Sussex Co. Botanical Gardens for possible field trip.
 - Website – still need help! Anyone interested in helping should contact Marcia or Kendall.

Adjourned 11:48 AM

Submitted By
Marcia Fox